

# Donor Naming Rights Agreement

This Naming Rights Agreement (the "Agreement") is entered into and made effective as of the date of final signature below, by and between the Institution and the Donor specified below.

## 1. Parties to the Agreement

### Donor Information

Donor Full Name / Organization:

Primary Contact (if Organization):

Address:

Phone Number:  Email Address:

### Institution Information

Institution Name:

Representative Name:

Department / Office:

## 2. Charitable Gift and Payment Terms

In consideration of the naming rights granted herein, the Donor agrees to make a charitable contribution as detailed below:

Total Gift Amount (\$):

Payment Method / Asset Type:

Payment Schedule (e.g., Lump Sum, Annual Installments):

First Installment Date:  Final Installment Date:

## 3. Naming Rights and Specification

The Institution agrees to bestow the naming rights specified below, subject to the terms of this Agreement and institutional policies.

Facility, Space, Program, or Endowment to be Named:

Official Named Wording (Exact Text to be Displayed):

Duration of Naming Rights (e.g., Useful Life of Building, 10 Years):

## 4. Terms and Conditions Summary

- **Consistency with Mission:** The Donor's conduct and the naming text must remain consistent with the values and mission of the Institution.
- **Termination:** The Institution reserves the right to terminate the naming rights if the Donor falls into disrepute or fails to fulfill the financial commitment outlined in Section 2.
- **Modifications:** Any changes, relocations, or structural modifications to the named facility will be communicated to the Donor, and equivalent naming prominence will be maintained where feasible.

## 5. Authorization and Signatures

By signing below, the parties agree to the terms and conditions outlined in this Naming Rights Agreement.

**For the Donor**

Donor Signature:

Print Name:  Date:

**For the Institution**

Authorized Representative Signature:

Print Name:

Title:  Date: