

# Franchise Applicant Initial Interview Questionnaire

Instructions: Please complete all sections of this questionnaire. This form is designed for initial evaluation and will be kept on file for printing and physical review.

## 1. Personal & Contact Information

Applicant Details

Full Name:

Street Address:

City, State, Zip Code:

Phone Number:

Email Address:

Current Occupation / Job Title:

## 2. Business & Management Experience

Professional Background

Years of Management Experience:

Have you ever owned a business before? (Yes / No / Details):

Describe any experience in this specific industry:

Experience managing staff (Number of employees, training, etc.):

## 3. Financial Qualifications

Financial Capital

Available Liquid Capital (Cash, Savings, etc.):

Estimated Total Net Worth:

Proposed Source of Funding (e.g., Personal Funds, Bank Loan, SBA):

Will you have financial partners or co-investors? (Yes / No / Details):

## 4. Franchise Intentions & Location

Proposed Territory & Operations

Desired Territory / Geographic Area for Franchise:

Why are you interested in this specific franchise brand?

What is your proposed timeframe to launch operations?

Will you act as a hands-on owner-operator or an absentee owner?

## 5. Interviewer Notes (Office Use Only)

Evaluation

Interviewer Name:

Date of Interview:

Overall Impression and Recommendations:

Recommended Next Steps: